



ZARA'S CENTRE TRUST

BUILDING ZIMBABWE ONE CHILD AT A TIME



NEED

- ❑ Food: little to none.
- ❑ Unemployment: 80% plus.
- ❑ Inflation: highest in history.
- ❑ Life expectancy: lowest in the world.
- ❑ Children are suffering.



VISION



Rachael Goldwasser Plutzik, Co-Founder, Zara Centre Trust

I am only one but I am one.

I cannot do everything but I *can* do something.

Edward Everett Hale



MISSION

Create a model *respite program* for AIDS orphans and other vulnerable children in Zimbabwe.



PROGRAMS

- Nourishment
- Academic Enrichment
- Work Readiness
- Cultural Development
- Medical Prevention and Intervention



NOURISHMENT

FEEDING

- Onsite at Center
- Community-Based



ACADEMIC ENRICHMENT

- Tutoring
- Library
- School Supplies / Books
- Computers



WORK READINESS

- Sewing
- Beading
- Farming
- Animal Husbandry



CULTURAL DEVELOPMENT

- Visual Art
- Music
- Dance
- Theater



MEDICAL PREVENTION & INTERVENTION

- Basic Medical
- ARV Testing
- AIDS Prevention
- AIDS Treatment
- Counseling
- Grief Support



SWOT ANALYSIS

STRENGTHS

POWERFUL, IMPACTFUL PROGRAMS MEETING CRITICAL NEEDS OF CHILDREN

WEAKNESSES

**SINGLE DONOR PROGRAM
LIMITED BANDWIDTH
INSUFFICIENT SPACE/SITE
NEED OUTWEIGHS RESOURCES**

OPPORTUNITIES

Restore (and grow) programs to meet Expanded needs of Children facing the impact of AIDS and AIDS-related illnesses



THREATS

**Weak Civil infrastructure
Overwhelmed by needs of children; Challenging yet not impossible to navigate for savvy international relief programs.**

(Zara's Center was forced to close in 2007 by President Robert Mugabe and has since provided itinerant programs in churches and 'in the street'.)

GOALS 2011

- Establish Zara's Centre Complex with modest structures and adjoining land for core programs in recreation and sustainable living
- Create enriched donor base with a focus on individuals and consortial giving groups to ensure short-term program viability
- Fuel Zara's Centre sustainability through replicable model programs to ensure long-term program viability



WISHLIST*

- Vehicle for group travel
- Access to running water
- Computers and Software
- Office Machines
- Digital Video Camera
- Shoes, T-shirts, shorts, and skirts
- Supplies for:
 - Classrooms
 - Sewing
 - Beading
 - Gardening
 - Arts and culture
 - Sports and recreation
 - Basic Medical Needs
 - Feeding and Nourishment
 - Personal Hygiene and disease prevention

* PROVIDED BY THE EXECUTIVE DIRECTOR, FALL 2009



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Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.

Margaret Mead



Lesley Goldwasser

Founder, Zara's Centre Trust
Chair, Zara Board of Directors USA
Co-President, PG Family Foundation, NYC